

North East and North Cumbria Suicide Prevention Network

Building a Network: Establishing successful multi-agency partnership working to support cross-system delivery of suicide prevention plans



NSPA Annual Conference 28th January 2020 Katherine McGleenan & Jenny Hicken

@StopSuicideNENC



Outline of the workshop

- Lived experience at the heart of what we do
- Begin with the end in mind
- Barriers to collaborative working
- Follow a semi structured approach
- Shared leadership
- Shared vision and values
- Developing an identity
- Building your Network & engaging your communities





Ben

In 2014, Ben, aged 27, took his own life.

He had not had contact with any services.

Ben worked and lived in Cumbria and seemed to have a bright future.

He had been making plans with his girlfriend and did not appear to be depressed, although he did have some stresses in his life, such as worries about debt.







Keeping people with lived experience at the centre

- Ben's mum opened our first ever workshop
- People with lived experience influence whole programme focus
- 'Every Life Matters'
- Putting values at the centre
- Different roles/types/levels of engagement
- Focus on people's stories so don't get caught up in process
- Steering group 'reminder of the purpose'
- Helps action and outcome focus
- Lots of checking reflection.





Some of the people helping to lead/support the work

- Service users & survivors
- Families & friends
- Mother & sister son/brother
- Mother & friend son
- Mother & father daughters
- Wife & sister –husband/brother
- Husband wife
- Sister-in-law brother-in-law
- Husband & son wife/mother
- Grandma daughter & grandson
- Teachers students
- Professionals colleagues and patients.





"Please just do something"

April 2018, Kate – Ben's mum





Begin with the end in mind

A fully developed Suicide Prevention Network:

- Shared leadership framework tackle complex issues collectively.
- Build capacity, share resource.
- Expertise, best practice and learning is shared.
- Gaps and potential duplication are identified.
- Provide consistency and support for multiple stakeholders.
- Strong governance and leadership structure.
- Good local commitment.





TABLE DISCUSSION: What are the barriers to collaborative working?







Overcoming barriers and challenges – getting started

- Partnership working local multi-agency group chairs should be included on your regional steering group.
- Build on current work use existing local suicide prevention plans to develop a jointlyagreed regional plan.
- Minimise additional workload by ensuring reporting deadlines are coordinated.
- Balance whole area and local area need by exploring what can be done at scale and what should be place-based activity.
- Support local area delivering with oversight/support (but not micro-management) from the steering group.
- Be pragmatic recognise that this is a huge area and you can't do everything.





Overcoming barriers and challenges – working together

- **Don't reinvent the wheel** find out how you can add value.
- Accept that each local area is different.
- Listen & take time to fully understand the perspectives of all partners.
- Develop relationships.
- Revisit shared values and aims to help manage disagreement.
- Set clear agreed processes for managing finance.
- Involve local communications departments early on in developing your programme.
- Ensure dedicated and knowledgeable project management support is in place.
- **Be flexible** and grab opportunities which arise.
- Don't try to do too much at once.





Overcoming barriers and challenges – engaging the community

- Engage with your communities wide-ranging community development work may be required.
- Use community assets Local businesses and community organisations.
- Ongoing marketing and publicity will keep people informed.
- Be pro-active -by responding to local issues as they develop.
- Don't put pressure on small organisations with limited capacity and resources.
- Consider sustainability— help support small organisations to develop
- Be creative about how you evaluate community interventions.





The McKinsey 7S Model – a structured approach

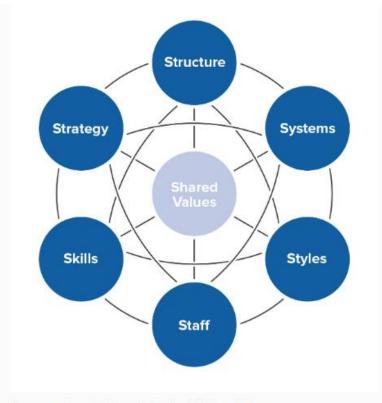


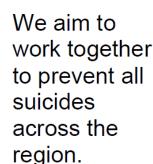


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Using a driver diagram

[Strategy]



Join our Journey

We aim to reduce self-harm and reduce the impact and stigma of suicide if it does happen.



Primary Drivers



Overall national suicide rates are reducing slowly however remain too high and highest in the North of England.



Suicide is known to be a higher risk in some groups of people, for example for people in mental health services and it is the leading cause of death in males age 20-49.



Self-harm is a known risk factor for suicide and is particularly high in younger age groups and women.



The impact of suicide on individuals and communities is significant and there is an increased risk of suicide in families of people who die by suicide.

North East & North Cumbria Driver Diagram

Secondary Drivers

Leadership. Develop an effective multi-agency suicide prevention leadership framework, including those with lived experience. Develop a multi-agency suicide prevention action plan for adults and young people.

Ensure plans supports the 5YFV aims to: improve health outcomes; reduce premature mortality rates; reduce use of in-hospital and emergency resources; and focuses on the specific recommendations for suicide prevention.

Develop a process of governance and monitoring suicide prevention activity from strategy to front line.



Prevention. Develop and implement a tiered programme of training/ awareness raising across organisations and the wider community.

Develop a social movement/ place based approach to suicide prevention, supporting primary care /community based activity with a specific focus on high-risk groups and locations. Develop a proactive acute pathway response to attempted

Develop a proactive acute pathway response to attempted suicide/self-harm based on best practice guidelines safety planning. Implement the findings of the NCISH 20 years review – recommendations for safer services in mental health, acute settings and other services.

Intervention. Develop interventions across primary and secondary care, following NICE guidance.

Develop targeted bespoke interventions for those who

Develop targeted bespoke interventions for those wh find it difficult to engage with services.

Enhance current specialist MH pathways, with specific focus on inpatient, liaison services, post discharge and crisis pathways across agencies.



Postvention. Develop support pathways for those bereaved/affected by suicide, including carers and families, staff and wider communities.

Intelligence. Develop processes for gathering and using real-time data more effectively to help prevent future suicides, including responding to suicide clusters. Develop effective cross-organisational learning lessons culture and processes, so that it has an impact on helping prevent future suicides.





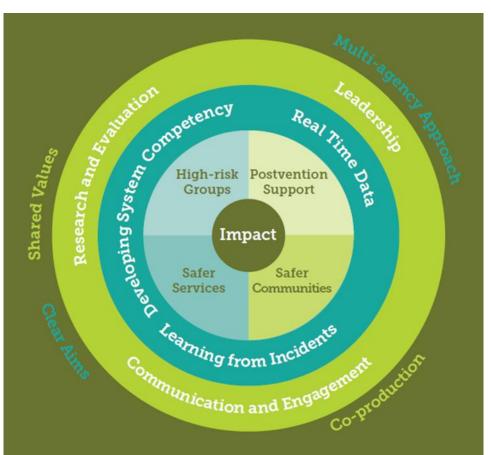
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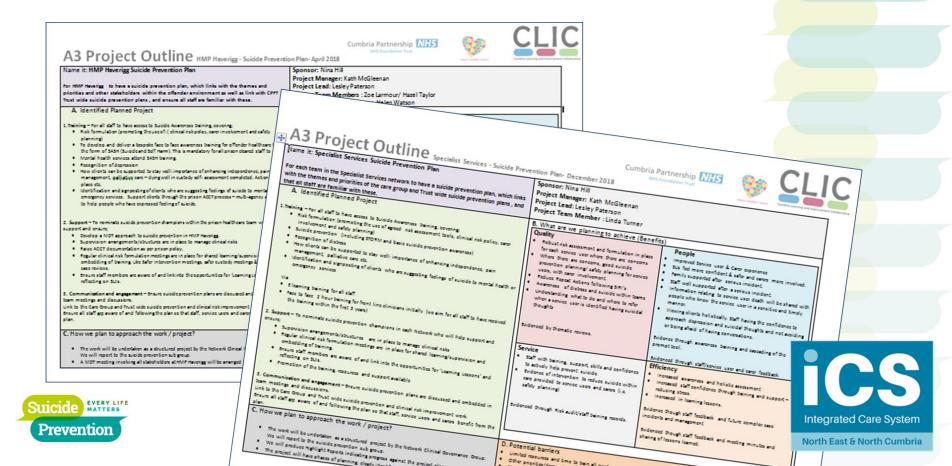
A representation of how all elements of the Network fit together

[Strategy]





Project example: safer services at team level [Systems]



Our Network [Structure/Staff]



Network Structure—August 2019 Regional Mental Health ICS steering group Chair Suicide Prevention ICS work stream National suicide prevention programme MH Project Director sponsors Lived experience representatives at every level **Regional ICS Lead** North Region programme ICS level priority workstream support (NHS England, PHE) implementation groups Sector led improvement lead Regional multi-agency ICS steering group **Project management Northern England Clinical Networks** Locality-level task and **Project support** finish groups Northern sub-regional responsible for **NENC Academic Health Science North Cumbria ICP** group (North & Central South ICP delivering ICP level Network ICP) plans in each patch **North Cumbria (incorporating** Copeland, Allerdale, Carlisle & Northumberland **North Tyneside South Tyneside** Newcastle Gateshead Eden) **South Tees (incorporating** North Yorkshire (incorporating Hartlepool, Stockton, County Hambleton, Richmondshire & Darlington Sunderland Middlesbrough, Redcar & Durham Whitby) Cleveland)



Shared leadership approach [Style/Skills]

- People with lived experience at all levels
- Senior level endorsement is vital

National team guidance/direction

Regional multi-agency team support and governance

Local leadership, planning, and delivery





Values, vision and aims [Shared Values]

- We want to do all we can to prevent every single suicide –
 'Every Life Matters'.
- Recognise our shared responsibility its everyone's business.
- Work together across boundaries.
- Develop, support and model system-wide compassion.
- Challenge and overcome barriers.
- Address unsupportive attitudes and mindset.
- We can make a difference.





Developing your identity and communications plan

Create a framework which will:

- Position your programme locally, regionally & nationally. .
- Build and maintain relationships with shared identity.
- **Deliver consistent messages.**
- Highlight the importance and impact of its work.
- Support good communications.













Developing your identity and communications plan

Elements to consider:

- Branding/name/logo/visual guidelines
- Website/other online presence
- Social media
- Newsletter/regular stakeholder communications
- Public relations/media
- Promotional/public-facing materials
- Infographics
- Case studies
- Campaigns and events
- Engagement with local communities
- Multimedia e.g. apps, films, animation



Christmas isn't always merry

If you're finding it difficult to cope over the festive season, there are people who can help.

If you need to ask for support, are thinking of harming yourself, or are worried about someone else, you can contact:

Samaritans 116 123 Email: jo@samaritans.org

CALM Anonymous and confidential helpline & webchat, open 5pm to midnight every day 0800 58 58 **swww.thecalmzone.net**

Shout 24/7 crisis text support service. Text: 85258

Childline 0800 1111

Papyrus HopelineUK. For young people under the age of 35. Call: 0800 068 4141 Text: 07860039967 or

Email: pat@papyrus-uk.org

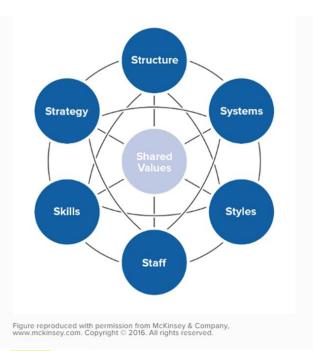
If you or someone else is at immediate risk of suicide, dial 999.

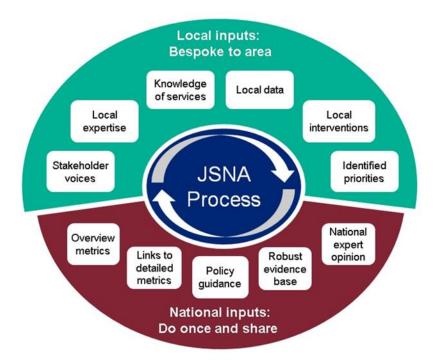
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Prevention Network @StopSuicideNENC





TABLE DISCUSSION: How can you develop your own Network?









Some of the people involved in leading the work [Skills/Staff]

Bereaved families Primary and Survivors Police and friends secondary care **Chambers of** Paramedics/ **Local MPs**; **Social workers** Commerce / local ambulance staff councillors businesses Teachers & **Public Health** Youth groups Housing students **Local community** Samaritans; third **Local press** Healthwatch groups (veterans, sector farmers, churches)

iCS

Integrated Care System

North East & North Cumbria



The importance of a good evaluation plan

- Developed with people with lived experience, NHSE/I & NCISH national team.
- Evaluation includes: process measures; qualitative measures;
 quantitative measures.
- The plan includes overarching measures and specific work stream measures.
- These will help inform future service delivery and sustainability beyond 2020/21.





Our key learning points

- Lived experience at the heart of what we do
- Begin with the end in mind
- Barriers to collaborative working
- Follow a semi structured approach
- Shared leadership
- Shared vison and values
- Developing an identity
- Building your Network & engaging your communities





Next Steps..... questions/discussion



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