

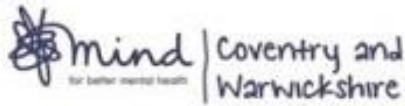
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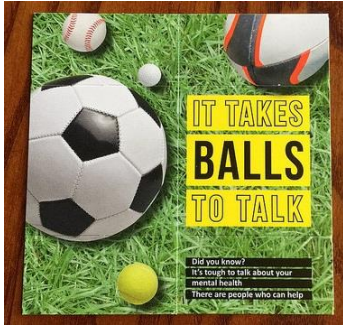
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Metrics Captured

- Event details (inc. attendance figures)
- No. Infinity cards handed out
- No. Brief conversations held
- No. Meaningful conversations held
- Referral / information provided for a local service eg. Samaritans, IAPT
- No. Crisis interventions
- Training feedback
- Examples of meaningful conversations
- Social media reach

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Event Evaluation



19 events



3526 infinity cards



1218 brief conversations



257 meaningful conversations

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Recent Events

- Warwick Racecourse New Year's Eve event attended by 6000 people
- Participating in World Mental Health Day event at Butts Rugby Club, Coventry
- Coventry University Men's Health Day
- Rolls Royce presentation
- Fitness Worx Gym (Kenilworth)
- Empire Gym (Nuneaton)
- Coventry University Sports event campaigning

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